



# MOTOR TRANSPORT MUSEUM NEWS

Volume XV No. 2

31949 Highway 94, Campo, CA, 91906 - Ph. (619) 478-2492

Summer 2013

Web Site: [www.motortransportmuseum.org](http://www.motortransportmuseum.org) ♦ E-mail: [motortransportmuseum@gmail.com](mailto:motortransportmuseum@gmail.com)

The MTM held its annual Membership Meeting and Open House on the Saturday April 13th. A complete account of the festivities is given below.

Restoration of the 1924 Cadillac stage for the Julian Historical Society is complete. We started the restoration in 2003 with the dismantling of the body and refurbishment of the drive train. Thanks to the work of the MTM volunteers and numerous subcontractors, we have completed an outstanding restoration. We have scheduled a number of events around the Cadillac as described in the following paragraphs.

## The 1924 Cadillac Stage

About 60 miles east of San Diego is the Cuyamaca mountains lies the little mountain town of Julian. It started as a gold mining town in the late 19th century and, when the gold ran out, reinvented itself as a tourist town with tours of the abandon mines and the famous Julian apple pie. Getting to Julian has always been a problem: the railroad ended about 30 miles west of town, the grades being too steep to extend it to Julian. A local entrepreneur, Joe Foster, started the "Julian Stage Line" using horse-drawn coaches to take people and cargo to and from Julian and the terminus of the Cuyamaca and Eastern Railroad at the township of Foster, about two miles east of Lakeside. In the early 20th Century Joe Foster bought two 1912 Mack trucks fitted with stage bodies to take the place of the horse-drawn coaches.

After the Julian Stage Lines had worn out a number of motorized stages, Mr. Foster bought a 1924 Cadillac automobile converted to hold a stage body built by the Graham Brothers. When its life as a stage ended in about 1929, it was purchased by a Doctor Woillard and used as an office where he would treat his patients. He removed the seats and replaced them with a bed and installed a generator driven by the stage motor to produce electricity that he administered to his patients. He advertised he would renew your solar plexus, and rejuvenate your blood! We now consider this quackery. He had parked the bus under the porch overhang of the Miracle Hotel in the town of Little Borrego that no longer exists today. This is where Dick and Betty Zerbe, long time Julian residents discovered the bus in Borrego in 1978.

This Cadillac was originally sold by Raymond Morris Inc. of San Diego as a sedan. At a later point the body was removed

and a new body was ordered from Graham Brothers in Detroit, MI. They had just built a western facility in Stockton, CA and this body was built there, shipped to San Diego, and installed on the Cadillac chassis after the frame was stretched six feet; three feet added to middle of the frame and three feet added to the rear. New and longer running boards were built and installed to match the body.

After the Zerbe's discovery of the stage, Dick purchased it and moved it to his home in Julian. Here he began restoration and collection of needed components. Realizing he might not be able to complete the restoration, Dick and Betty Zerbe donated the stage to the Julian Historical Society in 2001.



*The 1924 Cadillac Stage at the ATHS truck show in Yakima, Washington*

Soon thereafter, it was agreed the Motor Transport Museum would complete the restoration.

Before restoration began, the body was wired and clamped together to keep the weathered and deteriorated body upright. The Museum completed

the mechanical work and employed a wood worker, who used the parts of the old body as patterns, to replicate the stage body. An upholster and painter were subcontracted to complete this work. The wood body is composed of ash, and poplar, some pieces 16 feet long.

The stage has a busy summer ahead of it. It was taken to Yakima, WA for the American Truck Historical Society (ATHS) convention and truck show during the last weekend of May. It will be the star performer at Julian's 4th of July parade. The MTM will hold a completion party at the Mill on July 20 and it will be shown at National City's Automobile Heritage Day on August 4. MTM will deliver it to the Julian Historical Society on August 28. Please visit the MTM website at [www.motortransportmuseum.org](http://www.motortransportmuseum.org) for a complete schedule of events.

### MTM Membership Meeting and Open House

The MTM held its annual membership meeting and Open House on Saturday April 13. The weather that day was perfect, food was tasty and all that participated had a wonderful time. This year Bill Fields with the aid of Jim Hamilton barbequed the burgers and dogs and brewed up a tasty Mexican Chili for lunch. Carl Calvert prepared his special homemade ice cream for dessert and Bryan Butler with some local musicians supplied entertainment performing some Blues, Jazz and Rock music.

We acquired some new friends and members as several first-time visitors also participated in the festivities. Mike Anderson brought his steam engine to exhibit and its operation was captivating. Andy Andrews, after some necessary repairs, fired up the three cylinder Atlas diesel tug boat engine for the visitor's amusement. But the real eye catcher was the Julian Cadillac Stage which was nearly completed of its restoration. An impromptu event at Camp Pendleton prevented many of our ATHS friends from attending this year and they were sorely missed.



*Greg Long and Ginger Calvert observe the cooking arrangements at the MTM Open House*

A special thanks to all that attended and for those dedicated volunteers who worked hard to make it possible.

The Open House we have each year is intended for our members to meet and review the progress, changes and assets which our museum obtains through the year and to thank them for their support in our continued efforts. The Motor Transport Museum thanks all of you for your support in achieving our goal of sharing the history and educating the public about trucks and the trucking Industry. We hope that you will be able to participate next year.

MTM will be holding more events this year concerning the Julian Cadillac Stage, its restoration and its return to Julian. Please check the *Upcoming Events* portion of this news letter or visit our web site for more information. We hope to see you there!

Check out our **July 20th Fiesta Event** celebrating the completion of the Julian Cadillac Stage restoration!

### ATHS Convention and Truck Show in Yakima, WA.

*Written by Carl Calvert*

The national truck collectors association known as the American Truck Historical Society (ATHS) holds an annual convention each year in various parts of the county for its members to bring their commercial vehicles to exhibit and display to the general public. It is the largest event of its type held annually in various parts of the county and this year was held in Yakima, WA with nearly 1,000 vehicles on display. Many participants traveled long distances and some camped at the Washington State Fairgrounds where the event was held. It was here where memories, ideas and special restoration skills are talked almost around the clock. This event comes to the western states about once every four years, and this year was our chance to show the Cadillac bus.

Craig Smith of Campo was enlisted to haul the bus to Washington and on the way he stopped at the ATHS Sierra Nevada Truck Show and then caravanned with other truckers to Yakima, WA.

The show was an exhilarating 4-day event where six members of the Julian Historical Society, met Frank & Josie Ball, Carl and Ginger Calvert, and Craig Smith all talked till we were horse about the history and restoration of the Julian Stage. The bus is now safely back in Campo.

### Camp Lockett Stable Buildings

We were successful in obtaining a Neighborhood Reinvestment Grant from the County of San Diego for the reroofing of the first building in the amount of \$41,700. It was thru the efforts of Dianne Jacob who rallied along with us to save these last 4 of 25 historic building that originally housed the Cavalry horses.



We have now completed the contractor installed roof on the first building and it looks outstanding!

### New Members

**Hal Hays** of Riverside, CA, **Ron Rack** of San Diego, CA, **Ron Bott** of Lakeside, CA, **Art Cimento** of San Francisco, **Gale Lutz** of Oak Harbor, WA, **Greg Nuss** of Roseville, MN and **Victor Esparza** of Jamul, CA have enrolled as new general members of the Motor Transport Museum. Also **Bob East** of Port Albernie, BC Canada, **Filipe Estaban** of San Diego **Jack Chidgey** of El Cajon, CA and **Grace Rickard** of Borrego Springs, CA have enrolled as general members. We welcome these new members to our Museum.

### Recent Donations

The following items are among those that have been donated to the Museum since publication of the last newsletter

- A 1964 Chrysler automobile by Dale Bostrom of La Mesa, CA.
- A 1957 Ford pickup truck by Jeff Scheneman of Lemon Grove, CA

The MTM thanks these donors for their generosity in helping the Museum attain its goals.



1964 Chrysler automobile donated by Dale Bostrom



1957 Ford pickup with utility body donated by Jeff Scheneman

### Upcoming Events.

The **4th Annual Classic Truck Show** sponsored by Lugo Parts and Restoration will be held at Loomis Depot in Loomis, CA on July 7th. There will be food and drink, awards for winning trucks and fun for the whole family. For more information please visit <http://www.lugoparts.com>.

### **The MTM Mexican Fiesta Celebration for the Completion of the 1924 Julian Cadillac Stage Restoration**

July 20th, 4PM at the Motor Transport Museum we will be celebrating the restoration of the Julian Stage! This is an MTM fundraiser and is **RSVP ONLY**.

There will be rides in the 1924 Julian Stage, catered food, live entertainment, movies, games for kids, Julian Cadillac Stage Tee shirts for sale and much more!

Admission is \$20 donation per Adult, \$10 per children under 12. **RSVP'S** must be made before **July 7th**.

Come and join us for a fun Fiesta Celebration and experience a ride in the 1924 Julian Cadillac Stage!

The **Great Oregon Steam-Up** will be held on July 27-28 and August 3-4 in Brooks, OR. There will be vintage tractors, trucks and automobiles. A steam powered saw mill will operate twice a day, there will be blacksmithing, threshing, flour milling and fire apparatus demonstrations. There will be trolley tours of the site perimeter on all four days of the show. For more information visit [www.antiquepowerland.com](http://www.antiquepowerland.com)

The **22nd Annual National City Automobile Heritage Day** will be held on August 4th at Kimball Park in National City, CA. This year's show will feature the Corvette with a display of those cars from the earliest models up to the latest Super Cars now being produced. There will also be over 200 cars competing for awards in categories from turn of the century production cars to Classics and Muscle Cars. The 1924 Cadillac Julian Stage will also make an appearance. For more information visit <http://www.nationalcitychamber.org/>

The **Antique Gas and Steam Engine Museum** will hold its Summergrass Festival on August 16, 17 and 18 at the Museum facility in Vista, CA. Besides the live bluegrass bands there will be music workshops, impromptu jam sessions, and special kid's activities. There will be plenty of onsite dry camping for recreational vehicles. For more information please visit <http://www.summergrass.net>.

The **MTM Board of Directors'** meetings for the Summer quarter of 2013 will be held at the Horseless Carriage Foundation Library at 8186 Center Street in La Mesa, CA at 6:30 PM on the following Thursdays:

**July 18th August 15th September 19th**

Everyone is encouraged to attend.

### Get Your Newsletter by email

You can donate towards MTM's cause without spending a dime by simply receiving these quarterly issues of the *Motor Transport Museum News* by e-mail. This way MTM can save mailing costs and use the savings towards operating expenses. You will get an instantaneous PDF copy of the newsletter without the Museum spending money on printing and postage. Email us at [motortransportmuseum@gmail.com](mailto:motortransportmuseum@gmail.com) and subscribe.

### Hours of Operation

The Museum facility at 31949 Highway 94 in Campo, CA is open to the public every Saturday from 9 AM to 5 PM. Admission is free, donations are accepted.

### Remember

Always do it right. This will gratify some people and astonish the rest. *Mark Twain*

### MTM Officers and Directors

The officers and directors of the Motor Transport Museum are as follows:

**Officers:** Greg Long, President Bill Fields, Vice President  
John Thomas, Secretary  
Carl E. Calvert, Chief Financial Officer

**Directors:** Jim Jensen, Bill Jellyman, John Thomas,  
Jim Hamilton, Carl Calvert, Bryan Butler,  
Bill Fields, Mike Anderson and Mark Scudder.



# Motor Transport Museum

## APPLICATION FOR MEMBERSHIP

New  Renewal

Name \_\_\_\_\_ Spouse \_\_\_\_\_  
Street Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

General Membership	1Yr \$20 _____	2Yr \$40 _____	3Yr \$60 _____
General - International Membership (Non USA Mailing Address)			1Yr \$25 _____
Corporate Membership			1Yr \$75 _____
Life Membership			\$250 _____
Endowing Life Membership			\$1000 _____
Associate Membership - Non Profit organization			1Yr \$35 _____
Jounior Membership - Children under 18 (non-voting)			1Yr \$1 _____
Student Membership - Full time students, 18 - 25			1Yr \$6 _____

I agree to comply strictly with the By Laws of the Motor Transport Museum; to conduct myself at all times in a manner which will support and promote the best interest of the Motor Transport Museum

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

PLACE  
STAMP  
HERE

MOTOR TRANSPORT MUSEUM  
81948 HIGHWAY 94  
CAMPBELL, CA 91906



**YOU ARE INVITED TO**

**A MEXICAN FIESTA PARTY TO CELEBRATE  
THE COMPLETION OF RESTORATION WORK ON  
THE VINTAGE 1924 CADILLAC JULIAN STAGE BUS**

**SATURDAY, JULY 20TH, 2013  
AT 4 PM**

**HOSTED BY THE MOTOR TRANSPORT MUSEUM  
AT THE MOTOR TRANSPORT MUSEUM IN CAMPO  
31949 HIGHWAY 94, CAMPO CA 91906  
(619) 478-2492**

**THIS IS A FUND RAISING EVENT. ADMISSION IS: RSVP ONLY  
A \$20 DEDUCTIBLE DONATION PER PERSON. CHILDREN UNDER 12 ARE \$10**

**RSVP BY JULY 7TH, 2013: CALL (619) 478-2492 or EMAIL [motortransportmuseum@gmail.com](mailto:motortransportmuseum@gmail.com)**

- **RIDE IN THE 1924 CADILLAC STAGE BUS AND EXPERIENCE FIRST HAND WHAT IT WAS LIKE IN THE 1920'S ON THE JULIAN STAGE LINE COACH.**
- **LEARN WHAT WAS STATE-OF-ART MANUFACTURING OF BUSES IN 1920'S**
- **WEAR YOUR 1920'S VINTAGE CLOTHING**
- **ENJOY A CATERED MEXICAN FIESTA DINNER**
- **ENJOY VINTAGE MUSIC BY "The Good Ol' Boys"**
- **WALK THRU THE MUSEUM'S ARTIFACTS**
- **SEE OLDTIME MOVIE CLIPS**
- **SURPRISE KIDS EVENT**

